

Who is that guy

Ben Olander?

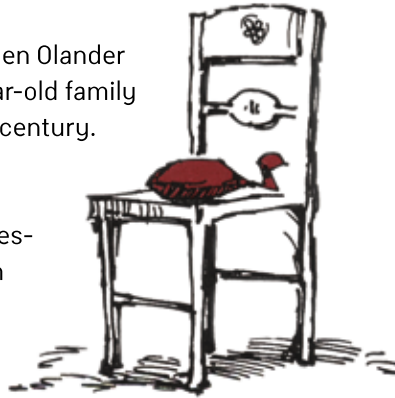
Ben is a man of great versatility. Since graduation from the Stockholm School of Economics he has successfully developed his family business, Butterick's, toured as a singer in Sweden and the US, recorded several CDs, and seen seven of his songs become hits on the Swedish national hit parade since the year 2000. He's also become a popular lecturer on varying subjects and contexts.

Ben Olander appears at schools, businesses, universities, conferences, and associations. He gives performances that are stimulating, with the right mixture of humor and seriousness – of pictures, songs, and music. They're performances that don't leave his audiences unaffected.

Selling happiness happily

With humor, enthusiasm, and creativity, Ben Olander has successfully brought his hundred-year-old family company Butterick's into the twenty-first century.

Grab hold of your hat and come along with us into the thrilling story of how aggressive brand-building and market adaptation can make a company profitable, how to survive crises and deal with tough challenges, and how to happily sell happiness. This is a wonderfully inspiring and entertaining lecture that offers many opportunities for laughs.



The triumph of life

– high-class musical entertainment

There aren't many ballad singers who can get a story across as well as Ben can. Enjoy an evening's entertainment as he presents his subtle songs, varying from wild cock-and-bull stories to instructive tales with his historical roots.

The program can be presented in either English or Swedish, and Ben adapts his program to the audience. He plays several different instruments, and with the addition of slide shows and backing tracks, Ben's programs vary from quiet ballads to more intensive pieces, carrying the emotional responses of the audience along with him.



Our gleam of hope

Who was Raoul Wallenberg? How did he manage to save thousands of people from certain deaths in World War II?

In this program, touring in both Sweden and the US, Ben Olander paints his personal portrait of Raoul Wallenberg and of his life and deeds. Here we can all be inspired in our everyday lives to take a stand and change the world. This is an important, always-new performance.

All profits from this program go to a foundation started by Ben, one that provides information about the Holocaust and sponsors schoolchildren's study trips to Auschwitz.



From a warrior king to a prince of peace

Most historians agree that Carl XI was one of Sweden's best rulers, although at first he was seen by the world



SUMMARY

1. Selling happiness happily

About entrepreneurship and enterprise

Performance time 60 minutes

2. The triumph of life

Musical entertainment

Performance time variable, between 30 minutes and 2 hours

3. Our gleam of hope

About Raoul Wallenberg

Performance time 60 minutes

4. From warrior king to prince of peace

About King Carl XI

Performance time 60 minutes

5. "I didn't follow orders"

About the attack on Convoy HX84 in 1941

Performance time 60 minutes

6. Female creative force

About Queen Ulrika Eleonora the elder

Performance time 60 minutes

For booking, prices and other information on the shows contact Dick Lundgren by telephone +46 (0)35 160 366, cellphone +46 (0)7078 330 317 or e-mail dick.lundgren@leco.se.

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